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Helly Hansen - Official Partner to The Ocean Race

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https://www.theoceanrace.com/en/mediahub/press-releases/13122_Helly-Hansen-Announced-as-Official-Partner-to-The-Ocean-Race.html

Helly Hansen, a global leader in technical sailing apparel, will partner with The Ocean Race, sailing's toughest team challenge. With over 140 years of knowledge, experience and expertise in developing performance-driven apparel, the Norwegian-based brand is trusted by professionals around the world and will be the Official Clothing Supplier to The Ocean Race.

“Since 1973, The Ocean Race has been demanding the best of everyone who participates,” said Richard Brisius, Race Chairman. “As sailors we not only love to promote the highest levels of competition on the ocean, but we are also working to promote and implement solutions towards restoring ocean health. In Helly Hansen, we have a partner who is equally dedicated to performance and to being a leader in contributing to a healthier ocean.”